



# **DSpark National Residential Migration ANALYSIS 2019-21**

**COVID-19 has been a game changer in terms of residential migration and the new 'working from home' norm. This has created a new challenge for planners, policy makers and government agencies - who now need to adjust their plans as a result of this seismic shift in population movement.**

**With DSpark's powerful new migration analysis, you will receive accurate and timely data on which areas people have moved to and from and the trends relating to each region and the growth and loss as a result of COVID-19.**

**DSpark**  
people.movement.insight.

## Introducing DSpark's definitive Insights Summary into National and State Migration Trends since COVID-19 including:

- Two years of data with trillions of data points analysed
- Comprehensive and highly accurate monthly movement patterns of the full Australian adult population
- National and state migration flows into, out of, and across states
- Quantify domestic residential migration at state or region level (SA4) since COVID-19
- Measure monthly migration trends in your region
- Understand urban and regional migration and see key areas of population settlement growth
- Understand how places of residence have changed and convert that knowledge into investment applications, cost savings or budget redeployment
- Measure how habitation of cities and urban areas has changed since COVID-19

### This unique insight will ensure you:

- Create and maintain strategies based on timely and accurate migration data
- Allocate budgets more effectively to maximise public value and efficient use of resources
- Identify residential growth in cities and urban areas to improve planning and decision making
- Identify infrastructure projects that may require further investment as a result of increased residential migration
- Create and maintain sustainable transport strategies to cater for the future requirements of an increased or decreased population
- Create strategies that sustain or improve resident's quality of life in the face of strong regional migration - tailoring strategies and channeling budget to where it will be most effective



For illustration purpose only



### Interested to hear more?

Contact Stephen Ward [stephen.ward@dsanalytics.com](mailto:stephen.ward@dsanalytics.com) to discuss your requirements further.



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